

# Pursue Your Dream Foundation

What Is Your Dream?



American Internship Program  
Student Information Pack

## About PYD

Pursue Your Dream Foundation (PYD) is a certified non-profit organization that is dedicated to helping international students from around the world to learn about the importance of business etiquette and how to thrive in corporate America.

PYD focuses on helping students learn how to adapt and work in a twenty-first century global market through a hands-on experience and an intensive internship program. Compared to other internships, students will receive close attention from the founder and from

professionals from other industries, receiving executive coaching and intense training to prepare them for the business culture of America. PYD has an excellent track record of building the confidence of students and helping them excel in their fields of studies. PYD teaches students what top universities fail to do so.

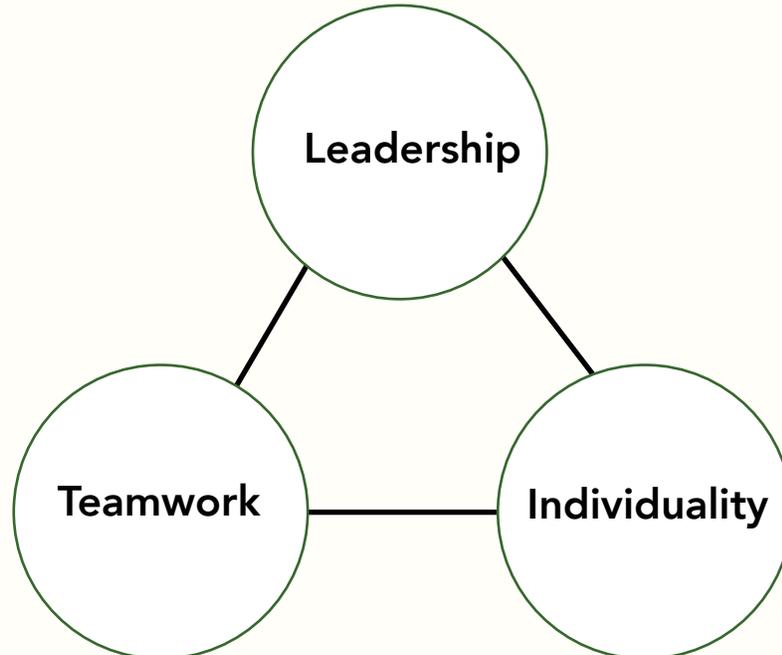
Not only do students get hands-on experience, but we offer opportunities for them to expand and network with other professionals and companies. We help students reach their full potential in one of the best cities in the world.



# American Internship Program (AIP)

The American Internship Program provides international students the opportunity to use English in an actual professional business setting. Our intensive program is designed to help students move their careers to the next level and to explore new interests through an environment that can be geared towards any interest each student possesses. The American Internship Program varies in length based on each student. The minimum requirement for each student is three months. All students who complete the AIP Certification will benefit from a variety of learning opportunities, including but not limited to: job recruiting, networking, and community building.

## AIP's Education Philosophy



### **Leadership**

Interns will take advanced roles as operations teams of PYD.

### **Teamwork**

PYD's interns and students come from numerous countries and educational background.

### **Individuality**

Each intern is given a full opportunity to develop projects that demonstrate his/her unique abilities.

# What You Will Be Doing

The internship Program hopes to provide students with the broadest possible experience while also giving them an opportunity to concentrate in particular field of interest. The following are some of the areas of expertise that our interns will learn about.

**Analysis:** Interns are tasked with different assignments that will challenge and improve their analytical skills, culminating in written reports that will tune their writing and communication skills. Interns will compare companies, develop business strategies, or complete other tasks that will better equip them for future professional success, both during the internship and throughout their careers.



**Marketing and Advertising:** Working within an organization that constantly requires new ideas and innovations will require interns to think creatively about how to best craft and distribute a message with the goal of expanding a brand. Interns will be able to apply their own ideas in the real world and receive definitive results and feedback from those inside and outside the organization.

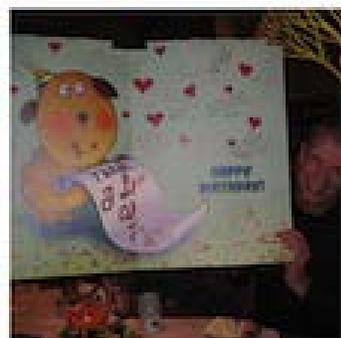


**Management:** Pursue Your Dream offers its interns the opportunity to gain experience in management within the organization. Experienced interns who have entered the management part of their internship will have the responsibility of managing incoming interns and ensuring that their experience proceeds smoothly.



# Networking Events

PYD hosts many diverse and unique events with in the PYD Community. All students who participate will have the opportunity to build new friendships and network with professionals from around New York City. These events are designed to change the perspective of our students. They will learn about the American Business culture and will enhance social, communication, and educational skills.



# Experiences

PYD has built a very large and effective network of professionals that is constantly growing in numbers and strength. Here are some first-hand accounts of people who have worked at PYD in the past.



"I believe PYD is a unique place where you can meet great staff and members. I worked with wonderful members and we inspired each other to achieve our goals. Being aware of business etiquette, gaining business terms, working at corporation environment are some of the lessons that I learned. Altogether, I am enjoying being an intern at PYD."

- Rika Tatsukawa



"As an international student, the internship experience at PYD was priceless for me. Not only could I improve my English but also I could see the big picture of Corporate America. As PYD is not a big company, interns could have the chance to be involved in diverse parts such as marketing, finance, management, advertisement and so on."

- Aiden Moon



I had the chance to conduct an informational interview with the Marketing Director of Manhattan Language, a language school located here in the city. This encounter was new and scary but very insightful, and prepared us for future opportunities to create dialogue with executives across industries.

- James Paguay



AIP for me was like American Idol Program Because it is different and unique from any other regular class; combined with the opportunity to learn English and discover the western society on different levels. And preparing the students by gaining experience to be professionals meeting with professional people.

- Hassan Haidar



Taking Signature class changed my life. I didn't think I would be able to get much out of it. After taking the classes, I became able to build relationships more easily

-Ryutaro Yako

# Pursue Your Dream Foundation



## Contact Us

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